



## Grand Wayne Conference Center



### Who is IPRA?

The Indiana Park & Recreation Association is a nonprofit organization representing over 1,000 park professionals throughout the state. Our members are dedicated to promoting strong, healthy communities and an exceptional quality of life, as well as protecting Indiana's natural resources.

### Have Fun!

The Grand Wayne Center allows for maximum creativity with your booth space. Get creative—think outside the 'box'! Pavilion booths are available too, so think 'Fun & Active', and be ready to build a memorable time in Fort Wayne!

### Why Exhibit?

The IPRA Conference & Expo is the premier education and networking event for Indiana's park and recreation professionals. With over 500 expected attendees, this event provides you with an exclusive chance to:

- Connect with key park professionals from across Indiana
- Demonstrate the value of your product or service to attendees
- Develop and strengthen your brand's reputation
- Generate profitable, worthwhile business leads
- Network with participants at social events
- Receive a list of all conference participants before and after the event
- Keep up to date on trends in your industry

The 2018 conference will be held at the beautiful and modern Grand Wayne Convention Center. Fort Wayne is known for its many fantastic parks and numerous amenities that will attract attendees to the event as well as the city itself. We have a lot planned for the expo hall space including attendee lounges, meals and receptions, attendee and exhibitor activities, and much more!

### Questions?

Contact Executive Director Lisa Nye at 317.573.4035 or [lnye@inpra.org](mailto:lnye@inpra.org)



# How Do You Enhance Your 2018 Conference Presence?



## Booth Information

Purchase of an expo booth includes the following:

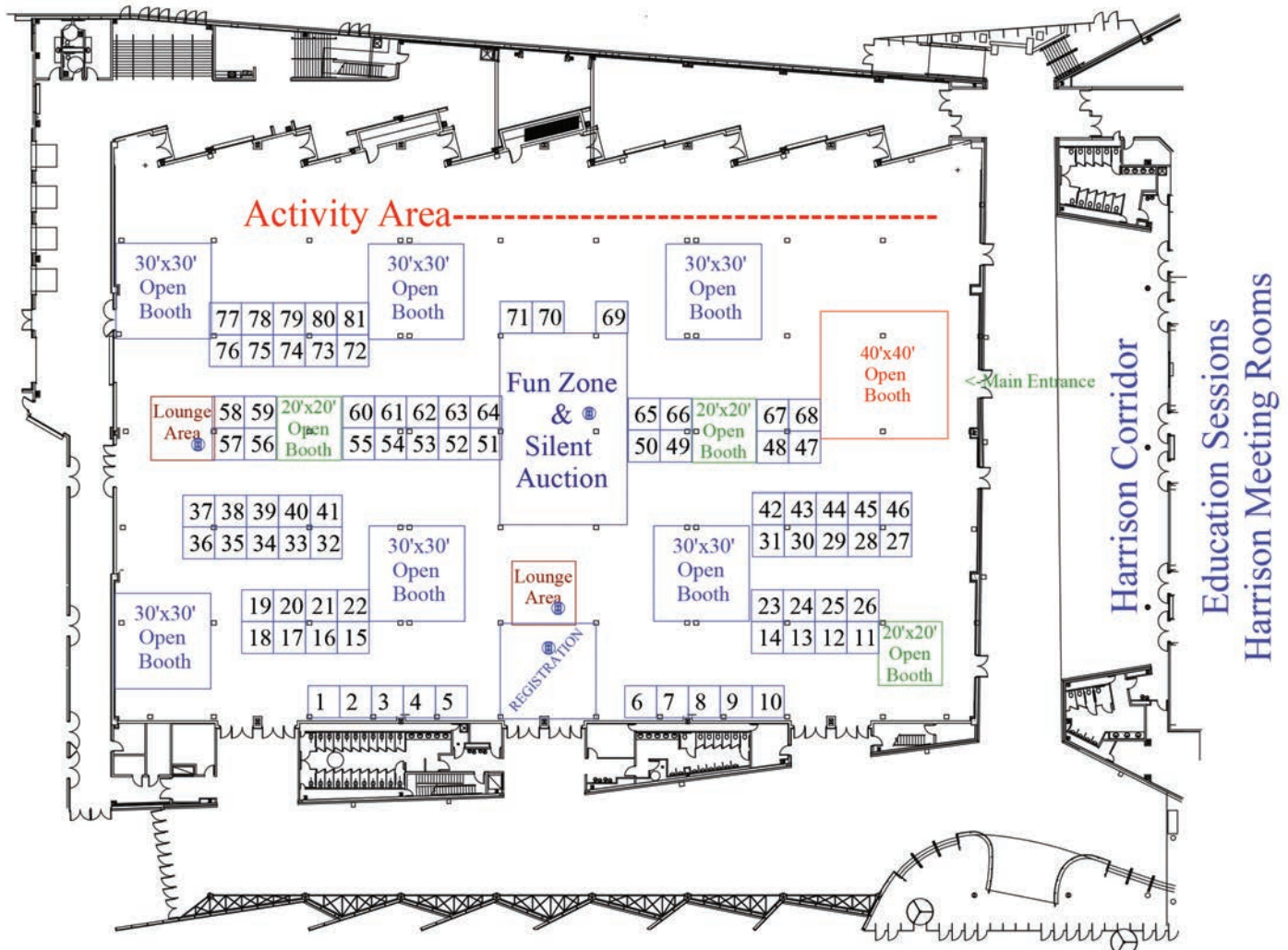
- Fully carpeted and draped 10x10 booth (or larger for pavilions)
- 1 skirted table – 2 chairs – Signage
- Company listing in the conference mobile app, conference program, and the 2018 IPRA Buyer's Guide (distributed in July)
- Complimentary admission to the expo hall social events
- Access to the IPRA membership database
- Participation in INPRA Connect online member forum

## NEW for 2018 – 10 Pavilion Booths!

Discounted oversized booths are available for playground builds, custom lounges, large item and equipment displays, and more! We encourage vendors to build fully interactive displays that engage participants in activities and fun.

Log on to [inpra.org/conference](http://inpra.org/conference) to learn more!

## 2018 Exhibit Booth Floor Plan





# Sponsorship Opportunities

Title Sponsor

Supporting Sponsor

Awards/Cocktail Hour

Evening Social Event

Lunch Sponsor

Keynote Address

Vendor Breakfast

Mobile App

Signage Sponsor

Break Sponsor

Registration/Lanyards

Charging Station

Hospitality Suite

Attendee Bag

Education Track

Conference Program

Hand Sanitizer / Mints / Pens



## Sponsorships may include:

- Expo booth
- Logo graphics at the entrance to the conference center
- Mobile app push notifications
- Company spotlight in the mobile app
- Booth beacons that trigger push notifications when attendees pass by
- Conference registrations
- Attendee lists before and after the event
- Marketing inserts in attendee bags
- Logo on emails and the conference web page
- Logo in the conference program
- Recognition by the IPRA President at general sessions



## Questions?

Contact Executive Director Lisa Nye at  
317.573.4035 or [Inye@inpra.org](mailto:Inye@inpra.org)



**Sponsorships are a great way to put your company in the spotlight, show your target market that you're a credible authority in your industry and garner attendee interest in your business.**

